



New Exhibitor

Contract for New Exhibitor Space | March 1 - 3, 2024

Exhibitor Information

Company Name: _____

Contact Name: _____

Company Address: _____

Billing Address: (if different than above) _____

Office Phone: _____ Cell Phone: _____

Contact email(s): _____

Company Website: _____

Company Product Line: _____

Requested Space Information

A 25% deposit is due with signed contract. Balance due by Feb. 12, 2024.

Outdoor Landside Displays:

Bulk Space (A1 – A14)

Bulk Space (over 1,000 sq. ft. but under 2,000 sq. ft. = \$2.25 per sq. ft.)

Space # _____ Size : _____

Bulk Space (over 2,000 sq. ft. = \$2.15 per sq. ft.)

Space # _____ Size: _____

Booth Space

10' x 10' Booth (\$875) # _____

15' x 15' Booth (\$1,300) # _____

20' x 20' Booth (\$1,900) # _____

Power needed? (\$60 fee) Yes _____ No _____

Bulk Space 1000 Sq. Ft - 2000 Sq. Ft	
# of Sq. Ft. _____ x \$ _____ (rate)=	\$ _____
Bulk Space > 2000 Sq. Ft	
# of Sq. Ft. _____ x \$ _____ (rate)=	\$ _____
Booth Space	
# of Space _____ x \$ _____ (rate)=	\$ _____
Electric # _____ x \$60=	\$ _____
Sub Total:	\$ _____
Deposit Due (25%):	\$ _____
*Credit Card Fee (3.5%):	\$ _____
Final Payment Amount: (Due by Feb. 12, 2024)	\$ _____
Checks payable to: Wheels Up Events	
Mail to: 1500 West 11 th Street, Panama City, FL 32401	

Should the Exhibitor wish to cancel this contract or reduce their space size, a penalty representing all or a portion of the total contract price will be assessed according to the time frame of changes: Within 30 days of show opening = 100%, Within 60 days of show opening = 50%, Within 90 days of show opening = 25%. Credits will be rolled one year. No cash refunds.

Exhibitor Signature _____ **Date** _____

As an authorized representative for the above exhibitor, I hereby execute and agree to the terms of this Contract and rules/regulations set forth by Wheels Up Special Events and The Emerald Coast Boat and Lifestyle Show.